

HUNTSWORTH

12 July 2007

Huntsworth plc

TRADING UPDATE FOR THE HALF YEAR ENDED 30 JUNE 2007

Trading well - in line with market expectations

Operating margin targets exceeded

Huntsworth, the international public relations group, today issues the following trading statement in advance of its interim results for the six months to 30 June 2007, which will be announced in September.

Huntsworth continued to trade strongly giving the Board confidence that it will meet market expectations in the first half of 2007.

Operating Margins

Operating company margins for the half year before central costs are expected to exceed 20%, after absorbing the full effects of IFRS charges. Operating margins after central costs are expected to exceed 15%.

New Business

Recent new business wins demonstrate that the Group's international network is working well. There has been a significant increase in multi-office assignments attracting larger fees from blue chip clients. A number of these will be announced in the autumn.

The full financial effects of these multi office contracts will not be felt until 2008 as such assignments can take several months to come on stream.

Some recent wins include: Hitachi in the UK and in France; PepsiCo and Johnson & Johnson in Russia; Magners Cider in Spain and Germany, and we have been appointed by Carlyle to act in their bid for Virgin Media in London and New York. In addition we have extended our remit with a number of existing clients to cover more countries. We now work with easyJet in eight European countries; T-Mobile in Slovakia, Croatia and Hungary; Starbucks in Russia, and Romania and Microsoft Digital Advertising Solutions has extended its contract from the UK and EMEA to include the USA.

Huntsworth Health have won new business including Novartis, Roche, Sanofi-aventis and Baxter, as well as a major global assignment from Novartis Vaccines following the acquisition, three months ago, of Dorland in the USA.

New media is now an integral part of most of our clients' PR campaigns with very few not including some element of new media. Many client programmes now incorporate webcasts, podcasts, innovative online programmes and activities in the blogosphere. Last month Huntsworth held the first official press conference on Trimedia's island in the virtual world of secondlife.com and Shiny Red, Huntsworth's subsidiary wholly devoted to new media, has recently been nominated for an NMA award for their work with Yell.com mobile.

Conclusion

There is real momentum in the Group's business today with the network developing excellent new business opportunities which will strengthen Group revenues in the second half and 2008.

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